NOWBOOKIT

GIFT CARD$ FOR RESTAURANT$

Everything you need to
set up, manage, and grow
with Now Book It gift cards.

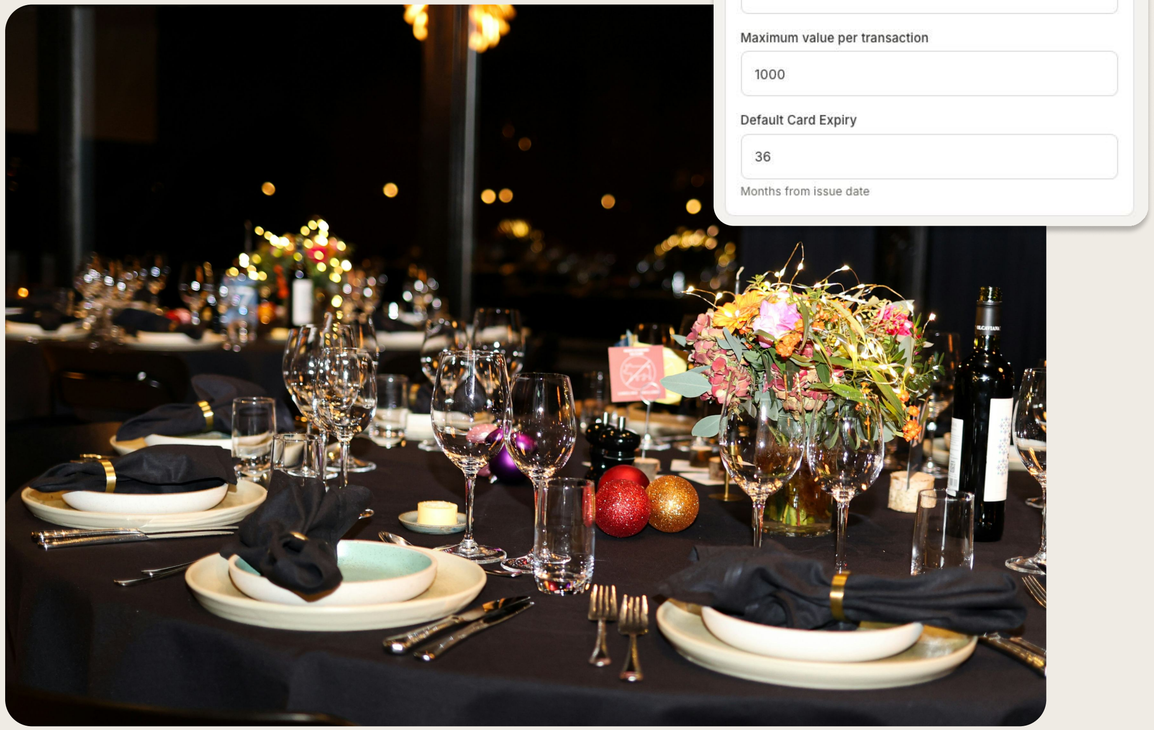


Set up your gift cards

Manage gift cards and reservations in one place

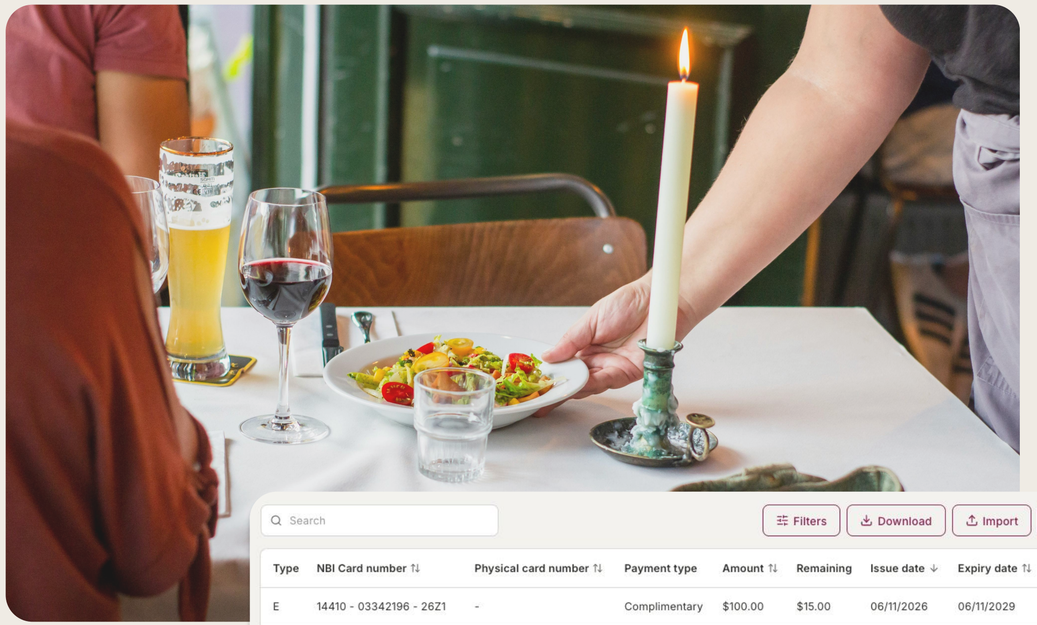
Our gift card widget plugs directly into your website and syncs seamlessly with your Now Book It reservations.

1. **Create your widget link**
   Generate a unique gift card widget for your venue.
2. **Configure settings**
   Set gift card amounts and a default expiry date
   - 36 months is the minimum in Australia & New Zealand.
3. **Decide on fees**
   Absorb the 1.2% admin fee, or opt to pass this on to customers at checkout.
4. **Customise the look and feel**
   Add images, additional info, and personalised messages to make it your own.



🎁 Tip: Every gift card sold is upfront revenue.

Redeem, manage & track gift cards



Search

Filters | Download | Import | + Issue a gift card

Type	NBI Card number	Physical card number	Payment type	Amount	Remaining	Issue date	Expiry date	Status
E	14410 - 03342196 - 26Z1	-	Complimentary	$100.00	$15.00	06/11/2026	06/11/2029	Partially Redeemed
E	14410 - 03322648 - 4KCN	-	In House	$100.00	$50.00	03/11/2026	03/11/2029	Partially Redeemed
E	14410 - 03322623 - 4877	-	In House	$100.00	$100.00	03/11/2026	03/11/2029	Active
E	14410 - 03309538 - 6F1D	-	Complimentary	$100.00	$100.00	26/10/2026	26/10/2029	Active

Manage in the admin portal

Search gift cards by the card number or purchaser details

Mark as used, redeem partially, cancel, or re-issue the card

Reloads and refunds can only be done in the admin portal

Redeem at your POS

Staff enters the gift card ID on your POS

Redeem in full or partial, or split payment with cash

Details sync to your admin portal in real time

Run balance checks with the gift card ID

🎁 Tip: Track gift card transactions in your Now Book It reporting dashboard by date, spend, or card type.

*Now Book It POS integration is required to sync data across both platforms in real-time.

Discounts & complimentary cards

Tip: Discounted cards are great for rewarding loyal guests or making up for service mishaps.

Discount codes

Under Gift Cards, open Discounts

Select + and name the code

Set a discount percentage and validity dates

Apply the discount to selected cards

Complimentary cards

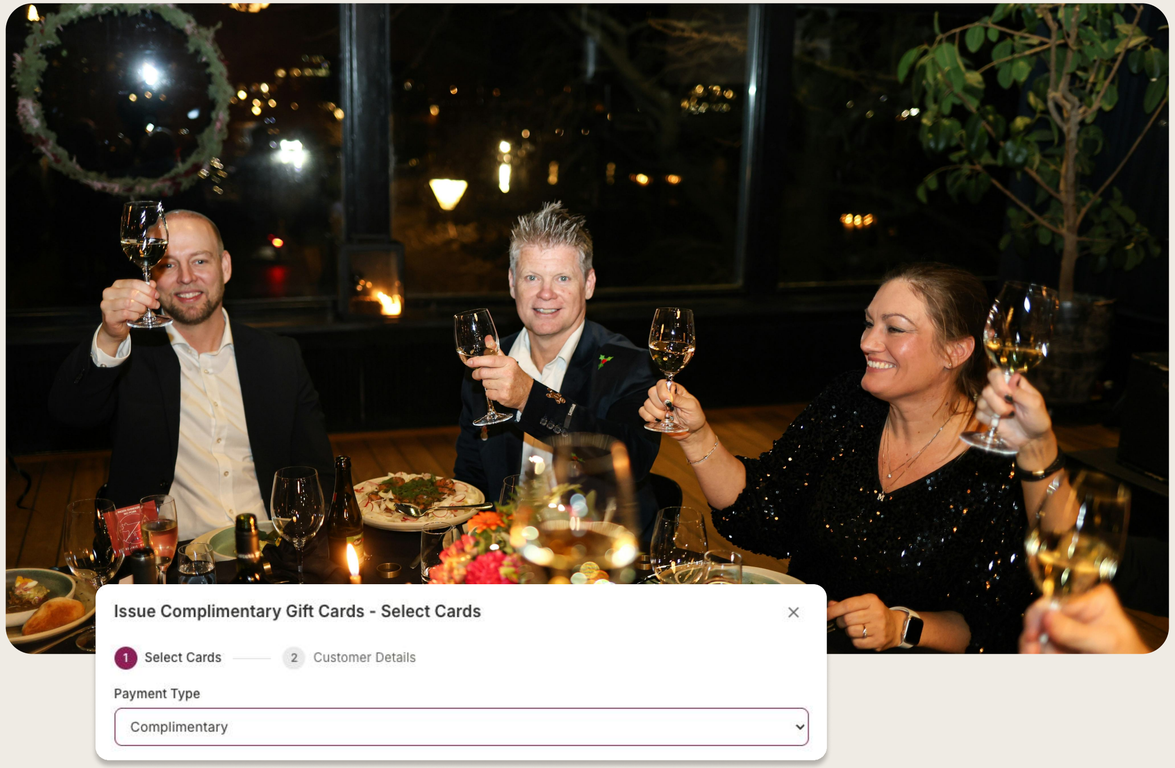
Under Gift Cards, open Management

Issue a gift card and select Complimentary as the Payment Type

Set the value amount and validity dates

Add the recipient's details

To see all comped cards, select the Complimentary Payment Type to filter



Grow revenue with gift cards



30%

Diners using gift cards typically end up spending 20-30% more than the card value

38%

of gift cards are never redeemed - upfront revenue you end up keeping.

Gift cards are a great way to align with holiday gifting or seasonal shopping. But more than that, it’s best paired with loyalty campaigns to reward guests and bring them back.

With limited time offers, you’re giving diners a reason to lock in a promotion and gift your restaurant — opening doors to new customers and upfront revenue.

Learn how your venue can drive profits with Now Book It

More than just reservations, Now Book It is also your restaurant's revenue operating system. With gift cards, ticketed events, automated marketing and more, it's one connected platform built to run your restaurant's revenue.

Not using gift cards to grow revenue yet?
Speak with a member of our team to get started.

Get started today



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